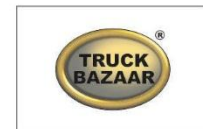




Relio Quick Auto Mall @Orion Mall, Bangalore 27 – 29 January, 2017

IPs managed:



RelioQuick™
AUTO MALL
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



48TH
AUTO MALL

#automall2017

Premium Auto Show

ORION MALL, BANGALORE

27 - 29TH JANUARY, 2017

A VENTURE OF

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Auto Mall Season 4 @ Orion Mall, Bangalore: 27 – 29, JANUARY' 2017 – Event Synopsis

After the Grand Success of Auto Mall Season 3 in October 2016
Auto Mall Season 4 @ Orion Mall, Bangalore was organized from January 27 – 29, 2017.

Top 9 leading automobile brands participated

DATSUN, FORD, HYUNDAI, MARUTI SUZUKI, NISSAN, TOYOTA, DSK HYOSUNG, TRIUMPH, YAMAHA

Auto Mall served as a one stop destination for visitors who were thinking of driving home a car or Bike.

Auto Mall @ Orion Mall, Bangalore Showcased automobiles for all budgets.

All the brands put together generated over **513 Hot Enquires, 1539 Enquires, 35 Hot prospects**

Over 1 Lakh + people visited Orion Mall during Auto Mall event weekend.



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Pre Event Promotion

To generate visibility and awareness, Auto Mall event was promoted well in advance

A well planned and executed digital and social media campaign on Twitter and facebook created great visibility, awareness and engagement with the Event

On ground branding at the Mall was done 1 weeks prior to the event through Backdrops and Standees Screens to create awareness and visibility amongst the Mall visitors.



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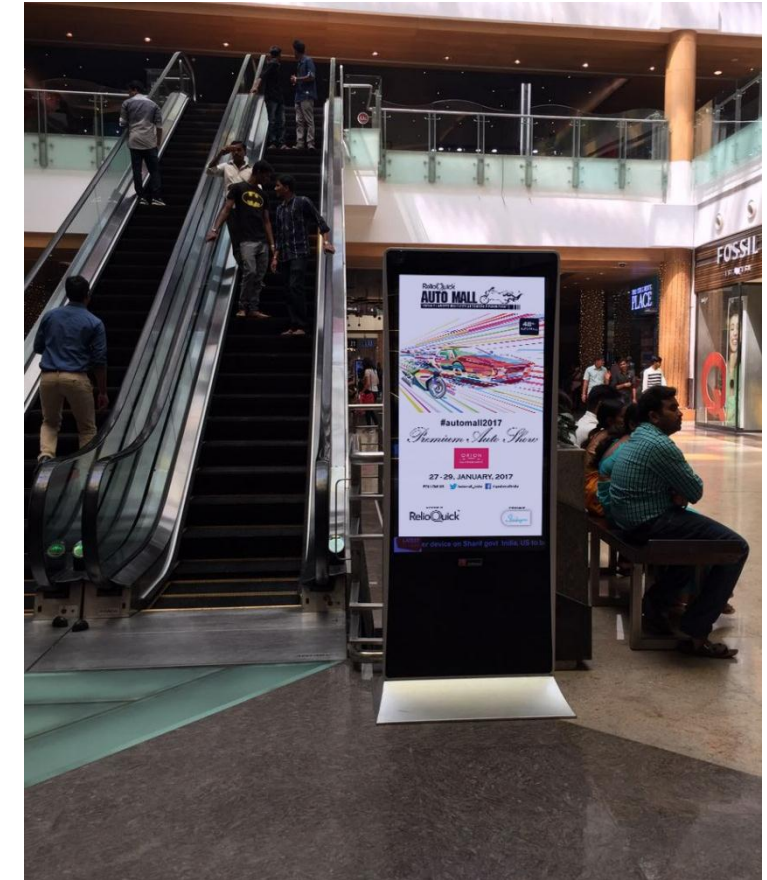
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Pre Event Promotion – LED Screens



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48th Premium Auto Show at Orion Mall Bangalore

Did you go?

Yes +9 guests

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Shared privately - Jan 27, 2017

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Event photos
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Details
Created by RelioQuick Automallindia - Private event

Fri, Jan 27, 10:00 AM - Yesterday, Jan 29, 11:00 PM
Orion Mall

RelioQuick AutoMall Presents, 48th Premium Auto Show at Orion Mall, Bangalore featuring Top Car and Bike Brands from 27th to 29th January. Celebrate your weekend with an adrenaline pumping Auto Show and experience top Auto Brands at Orion Mall, Bangalore

Tickets Official site

Guests
Message Invite more

Ward (10)

RelioQuick Automallindia
+9 guests

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"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"

Premium Auto Show

DLF PLACE BANGALORE
20-22, JANUARY, 2017
47 RELIO QUICK AUTO MALL

ORION BANGALORE
27-29, JANUARY, 2017
48 RELIO QUICK AUTO MALL

JAN 27 48th Premium Auto Mall at Orion Mall

Public · Hosted by Team Stratagem and 2 others

January 27 – January 29
Jan 27 at 11 AM to Jan 29 at 11 PM

Orion Mall
26/1 Dr. Rajkumar Road, Bangalore, India 560001

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Duplicate Event Invite Edit

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Details

RelioQuick AutoMall Presents, 48th Premium Auto Show at Orion Mall, Banagalore featuring Top Car and Bike Brands from 27th to 29th January. Celebrate your weekend with an adrenaline pumping Auto Show and experience top Auto Brands at Orion Mall, Banagalore

Recent Posts

Relio Quick Auto Mall — Showcasing Datsun RediGO at Orion Mall Bangalore #AutoMall2017 <http://ow.ly/VNHS308oUkv> #Auto #Datsun #RediGo
January 27 at 11:00am

Relio Quick Auto Mall — Showcasing Leading Auto Brands at 48th AutoMall at Orion Mall #Bangalore from 27-29th Jan #AutoMall2017
January 27 at 10:26am

See All Posts

Bhavik went

37 interested 11 went 541 invited

INSIGHTS

2.6K Reached +350 this week

124 Viewed +70 this week

46 Responded +5 this week

Since 01/12/2017 See More



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Leading Auto Brands at 48th AutoMall at Orion Mall Bangalore



Showcasing Yamaha Ray ZR at Orion Mall

Ray ZR The design realizes the "Real Boy's Scooter" concept by balancing the deeply-sculpted and powerful front mask, effortlessly-layered straight lines, and tail surround accentuated with a sense of speed. The Cygnus R...



Showcasing Innova Crysta Luxury Meets Power at Orion Mall

The Toyota Innova has carved a name for itself in the Indian market, its bullet proof reliability setting a benchmark in the industry. It has ruled for over a decade and no other manufacturer has managed to even come cl...



Nissan Terrano Designed to dominate

Nissan Terrano IGNITE THE STYLE, ON AND OFF THE ROAD The Nissan Terrano is a premium compact SUV that ignites your spirit of style. With its bold looks, sturdy build and dynamic performance, the Terrano is engineered to ...



Showcasing Maruti Suzuki Vitara Brezza – Indian Car of the Year 2017 at Orion Mall

A segment-first dual colour scheme makes the new Vitara Brezza a home run. Its raised stance and sparty body kit make it a true head turner. Add to this muscular wheel arches showing off sporty alloy wheels with wide tyr...



Showcasing Hyundai Elantra at Orion Mall from 27-29 Jan.

Elantra Limited Top-of-the-line comfort, tech and convenience features. Right fit for your lifestyle Standard 17-inch alloy wheels, LED taillights and unique chrome grille. Safety in mind See it all. Rearview camera with...



Showcasing Hyosung Aquila 250 at Orion Mall

Specifications See full specifications Displacement 249 cc Maximum Power 26.21 BHP @ 19500 rpm Maximum Torque 21.57 NM @ 7000 rpm No. of Cylinders 2 No. of Gears 5 Seat Height 710 mm Ground Clearan...



Ford Endeavour at Orion Mall in 48th AutoMall

PURPOSE-BUILT CAPABILITY A capable SUV ready to take on any adventure No matter the terrain, the All-New Endeavour effortlessly puts you in total control. Whether it's sand, snow or rock, you can confidently tackle any t...



Showcasing Ford Aspire at Orion Mall from 27-29 Jan

Showcasing Ford Aspire at Orion Mall from 27-29 Jan #AutoMall2017



Showcasing Datsun RediGO at Orion Mall

Inspired by the modern trends, the YUKAN design of Datsun redi-GO is a combination of curves interspersed with sharp character lines and an ultra-modern look. It promises to float in the first look and commands a second,...



Relio Quick Auto Mall
27 January at 13:40 · 🌐

Showcasing Ford Endeavour at Orion Mall in 48th AutoMall <http://ow.ly/DBti308p0Go> ✓ #Auto #Ford #Automall2017



Ford Endeavour at Orion Mall in 48 AutoMall ✓

PURPOSE-BUILT CAPABILITY A capable SUV ready to take on any adventure No matter the terrain, the All-New Endeavour effortlessly puts you in total control. Whether it's sand, snow or rock, you can c...

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Relio Quick Auto Mall
27 January at 14:00 · 🌐

Showcasing #Hyosung #Aquila250 at Orion Mall <http://ow.ly/WGiN308p0PP> ✓ #AutoMall2017



Showcasing Hyosung Aquila 250 at Orion Mall ✓

Specifications See full specifications Displacement 249 cc Maximum Power 26.21 BHP @ 9500 rpm Maximum Torque 21.37 NM @ 7000 rpm No. of Cylinders 2 No. of Gears 5 Seat Height ...

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👍 2



Relio Quick Auto Mall added 4 new photos.
28 January at 13:00 · 🌐

Showcasing Nissan #Micra (The Most exported Hatchback) in 48th Auto Mall at Orion Mall from 27-29th Jan #AutoMall2017

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Relio Quick Auto Mall
27 January at 10:55 · 🌐

Showcasing Datsun RediGO at Orion Mall Bangalore #AutoMall2017
<http://ow.ly/VNHS308oUkv> ✓ #Auto #Datsun #RediGo



Showcasing Datsun RediGO at Orion Mall ✓

Inspired by the modern trends, the YUKAN design of Datsun redi-GO is a combination of curves interspersed with sharp character lines and an ultra-modern look. It promises to floor in the first look...

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Relio Quick Auto Mall
 28 January at 12:18 · 🌐

Showcasing Nissan #Terrano (Ignite the Style, on and off the Road) in 48th AutoMall <http://ow.ly/v47k308r958> ✓ #AutoMall2017



Nissan Terrano Designed to dominate ✓

Nissan Terrano IGNITE THE STYLE, ON AND OFF THE ROAD The Nissan Terrano is a premium compact SUV that ignites your spirit of style. With its bold looks, sturdy build and dynamic performance, the Te...


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Relio Quick Auto Mall
 28 January at 12:42 · 🌐

Showcasing Toyota India #Innova #Crysta- Luxury Meets Power at Orion Mall <http://ow.ly/7RX4308r9Qa> ✓ #AutoMall2017 #Auto #Autoshow



REFINED ELEGANCE
 LUXURIOUS DRIVE
 All New Innova Crysta Petrol

Toyota Dual VVT-i

ALL NEW
INNOVA
 CRYSTA

LUXURY MEETS POWER

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The Toyota Innova has carved a name for itself in the Indian market, its bullet proof reliability setting a benchmark in the industry. It has ruled for over a decade and...

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Chronological ▾



Relio Quick Auto Mall
27 January at 13:16 · 🌐

Showcasing Ford Aspire at Orion Mall from 27-29 Jan <http://ow.ly/xMr6308p0kW> ✓ #Auto #Ford #AutoMall2017



Showcasing Ford Aspire at Orion Mall from 27-29 Jan ✓
Showcasing Ford Aspire at Orion Mall from 27-29 Jan #AutoMall2017
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Relio Quick Auto Mall
27 January at 15:04 · 🌐

Showcasing Hyundai Elantra at Orion Mall from 27-29 Jan. <http://ow.ly/Q4Re308p7TI> ✓ #AutoMall2017



Showcasing Hyundai Elantra at Orion Mall from 27-29 Jan. ✓
Elantra Limited Top-of-the-line comfort, tech and convenience features. Right fit for your lifestyle Standard 17-inch alloy wheels, LED taillights and unique chrome...
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Relio Quick Auto Mall
27 January at 15:47 · 🌐

Showcasing DSK Hyosung GT250R at 48th Premium Auto Mall at Orion Mall #AutoMall2017

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Relio Quick Auto Mall
28 January at 11:02 · 🌐

Showcasing Maruti Suzuki Vitara #Brezza – Indian Car of the Year 2017 at Orion Mall <http://ow.ly/u4p4308r6BZ> ✓ #AutoMall2017 #Auto

Showcasing Maruti Suzuki Vitara Brezza – Indian Car of the Year 2017 at Orion Mall ✓

A segment-first dual colour scheme makes the new Vitara Brezza a home run. Its raised stance and sporty body kit make it a true head turner. Add to this muscular...

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 **Relio Quick Auto Mall** added 7 new photos.
28 January at 12:00 · 🌐

Showcasing #Maruti Suzuki #Ciaz (Best In Class Sedan) in 48th Auto Mall at Orion Mall from 27-29th Jan #AutoMall2017



 **Relio Quick Auto Mall** added 18 new photos.
27 January at 14:28 · 🌐

Happening Now 48th AutoMall at Orion Mall #AutoMall2017



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Relio Quick Auto Mall added 3 new photos.
28 January at 13:05 · 🌐

Showcasing Toyota India #Platinum #Etios at Orion Mall #Automall2017 #Autoshow

Relio Quick Auto Mall
28 January at 13:26 · 🌐

Showcasing Yamaha Motor #RayZR at Orion Mall #AutoMall2017 #Auto <http://ow.ly/o79B308rb1A> ✓

Showcasing Yamaha Ray ZR at Orion Mall ✓

Ray ZR The design realizes the "Real Boy's Scooter" concept by balancing the deeply-sculpted and powerful front mask, effortlessly-layered straight lines, and tail surround accent...

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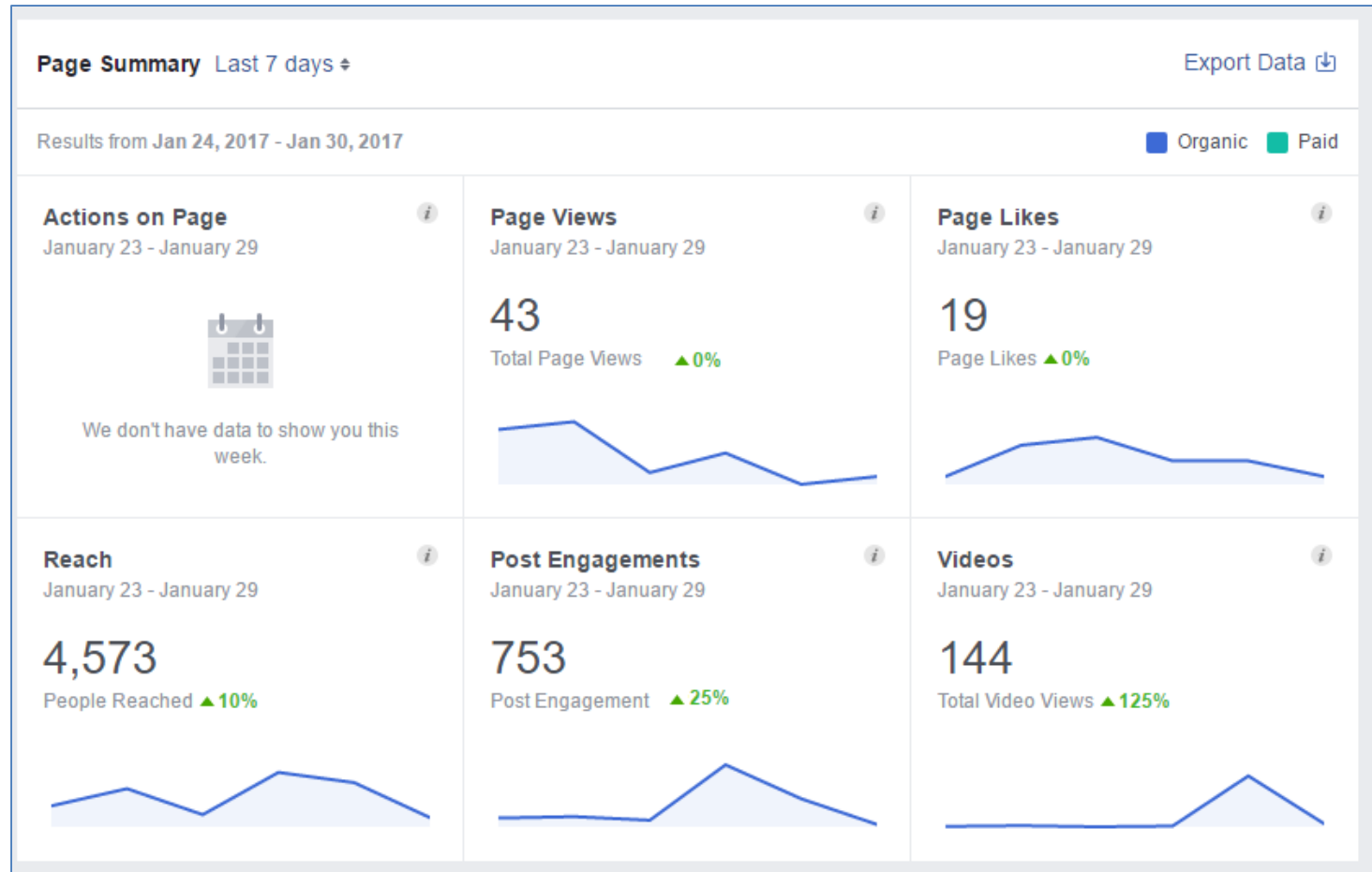
Relio Quick Auto Mall added 3 new photos.
28 January at 14:48 · 🌐







ALL NEW BONNEVILLE T100 #MOTORCYCLES #Bike #AutoMall2017

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3





Tweets	Top Tweets	Tweets and replies	Promoted	Impressions	Engagements	Engagement rate
	RelioQuickAutoMall @automall_india · Jan 25	481	8	1.7%		Promote
Showcasing #Triumph #Bonneville at 48th AutoMall at Orion Mall Bangalore from 27-29th Jan #AutoMall2017 pic.twitter.com/eQr6EZ3NA1 View Tweet activity						
	RelioQuickAutoMall @automall_india · Jan 24	452	14	3.1%		Promote
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	RelioQuickAutoMall @automall_india · Jan 26	441	32	7.3%		Promote
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	RelioQuickAutoMall @automall_india · Jan 25	407	16	3.9%		Promote
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	RelioQuickAutoMall @automall_india · Jan 25	392	42	10.7%		Promote
#Winners of #AutoMallInSaket #Contest are @thisIzsachin @Surendra4singh @girija_kriz @Dheerajverma20 @JalpaKshatriya 🤗 DM your details View Tweet activity						
	RelioQuickAutoMall @automall_india · Jan 25	390	11	2.8%		Promote
Showcasing Ford #Endeavour at 48th AutoMall at Orion Mall Bangalore from 27-29th Jan #AutoMall2017 pic.twitter.com/zUygagV0xB View Tweet activity						



Event Glimpses

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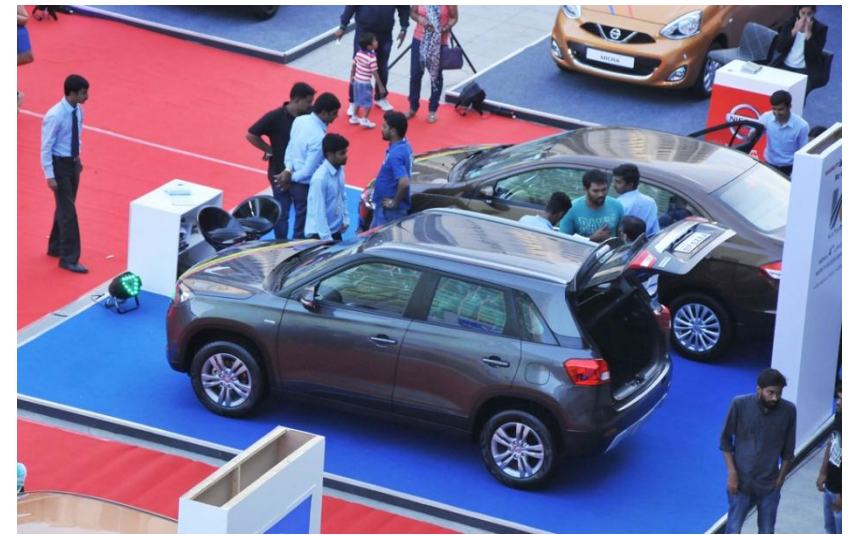


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